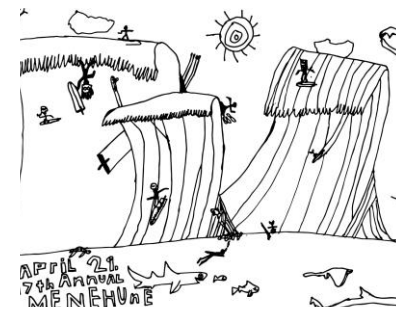




Sponsorship Opportunities
 18th Annual Menehune Surf Contest
 Saturday, May 5th, 2018
 La Jolla Shores Beach



Winning Art featured on 2017 event t-shirts by Mateo

We invite your participation at any level and welcome your support!

PREMIER	<i>\$1,000: Cash and/or underwriting of contest items</i>	<ul style="list-style-type: none"> • Primary logo placement on all promotional materials to include: Posters, Event Banners, Entry forms, and T-shirts. • Full page color advertisement in Event Program. • Full promotion to include: banner ad on event website page & e-news, website logo link. • Hourly public announcements day of event on PA system • Participation at Awards Ceremony. • Event t-shirts as keepsake.
MAJOR	<i>\$750: Cash and/or underwriting of contest items</i>	<ul style="list-style-type: none"> • Customized item(s)* w/ sponsor logos: trucker hats, sunglasses, bags, mugs, or sport bottles. <small>*selection of item(s) must be coordinated with Contest Director, minimum 175-200 qty.</small> • ½ page color ad on back cover of Event Program. • Logo placement on all promotional materials to include: Website, Posters, Event Banners, Entry forms, and T-shirts. • Event t-shirt for keepsake and hits on PA system day of event.
SURFBOARD	<i>\$500: Cash and/or new surfboard(s)*</i>	<small>*fully shaped and glassed surfboard must be ready by April 27, 2018</small>
<ul style="list-style-type: none"> • Logo placement on all promotional materials to include: Website, Posters, Event Banners, Entry forms, and T-shirts. • Website logo link, and event t-shirt for keepsake. • Surfboard display and promotion inside raffle tent & PA hits during event. 		
COMMUNITY	<i>\$250: Cash and/or \$500+ in kind merchandize</i>	<ul style="list-style-type: none"> • Donations of goodie bag items (175 min. qty) will be accepted and promoted during the event. Vendors' donations will be used as prizes for contest participants or promoted as raffle or silent auction items. We will promote your product(s) and service(s) during event. Logo or listing on website and banner.
PRIZE	<i>Donation of merchandize, cash, or gift certificates</i>	<ul style="list-style-type: none"> • Listing/link on event website and promotion of business during event to include at least one PA hit
SPONSOR A SURFER <i>Cash Donation of \$60 or more to help cover cost of entry fees for low-income families</i>		

Extras: All sponsors receive listing on sponsor board at event and in event program distributed day of event
Deadline: Deadline for placement on event poster is **March 1, 2018.**
Contact: Lorraine Schmalenberger, President tel: **858-692-5235** Email: lorraine@ljssa.org
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