



Welcome to our 18th Annual Menehune Surf Contest! SAT. May 5th

La Jolla Shores Surfing Association (LJSSA) is the proud sponsor of what has become an annual tradition for our surf club every spring: the Menehune Surf Contest at La Jolla Shores. The one day event has grown in size and stature to include 175 contestants in shortboard, longboard, and novice divisions for kids ages 18 & under. Hundreds of spectators are expected throughout the day.

The goal of the contest is to nurture and celebrate surfers of all ages and abilities and provide a fun, safe, and competitive contest for all the entrants. Our event net proceeds benefit local charities designated by our membership.

LJSSA club members volunteer hundreds of hours to ensure a successful event. We host a terrific

raffle and silent auction which allows us to raise funds and provide great exposure to our sponsors' surfboards, surf gear, and unique product and service offerings.

The surf club also hosts an art contest for area middle and high school students in the months before the surf contest. The winning artist's entry becomes the central design of our event t-shirts. (Last year's design is on the sponsorship form at top right on reverse side). The top 40 entries are selected to show at the La Jolla Riford Library.

We welcome any level of participation and sincerely appreciate your sponsorship and support.



Photos by Victor Santos

We work hard to promote your company during the event and all year long. Please see reverse for sponsorship levels of exposure: logos on t-shirts, event banner, links from our website, event program ad space, and more!

www.ljssa.org



La Jolla Shores Surfing Association (LJSSA) is dedicated to the celebration and preservation of our home break, La Jolla Shores. We work alongside local planning groups including the La Jolla Shores Association and San Diego Park & Recreation. We support surfing, our beach, and the community by hosting our annual surf contest, educational outings, social gatherings, and beach clean-ups. As a member of the Coalition of Surfing Clubs, our surf team riders compete in surf contests throughout California. We are young and old, men and women, families and individuals, shortboarders, longboarders, swimmers, paddlers, and ocean lovers. We invite you to join us!



Charity Recipients 2018

We are proud to announce our 2018 Event Charity recipients. We focus on charities that support the environment, education, kids, and our local beach.

Junior Lifeguard Foundation to support the programs of the City of San Diego Junior Lifeguard Program and outreach programs that provide aquatic education and drowning prevention.

Natural High, an organization inspiring youth to discover, amplify and pursue their natural high so they have a reason to say no to drugs and alcohol.

Scripps Institute of Oceanography to support the important scientific research that inspires solutions to the world's environmental challenges.

Friends of La Jolla Shores: for their work enhancing La Jolla Shores public park, beaches, coastal community and marine environment. We're proud to have partnered with them to help complete the surfers' murals and shower tiles at the North Kellogg Park Comfort Station and the Children's playground, JJ the whale sculpture and the MAP at the South end.

